Colorado Bar Association & Colorado Judicial Institute

DIVERSITY ON THE BENCH COALITION

ACTION PLAN Short Version





[INTRODUCTORY REMARKS TO BE INSERTED]

The Diversity on the Bench Coalition will work with the Colorado Judicial Department's Head of Judicial Diversity Outreach in the implementation of this Action Plan.

September 2020

#### CANDIDATES

1

## GOAL 1 Promote Education Opportunities Prior to Law School

**Strategy 1** | Educate students from elementary school through college on the role and importance of judicial officers and the steps to becoming a judge

Strategy 2 | Design a powerful message and prepare speakers

**Strategy 3** | Offer mentoring opportunities to students and connect them with diverse attorneys and judges

## GOAL 2 Conduct Robust Recruitment in Law Schools

**Strategy 1** | Implement consistent engagement opportunities with law students to promote the judiciary as a career track

Strategy 2 | Create a judicial track program/curriculum at the law schools

**Strategy 3** | Increase the number of judicial clerkships for diverse law students at all levels of the judiciary

## GOAL 3 Recruit Diverse Candidates to Apply for Judicial Vacancies

**Strategy 1** | Create opportunities for personal outreach to potential candidates to build a pipeline of diverse candidates

**Strategy 2** | Ask sitting judges to help recruit judicial candidates

**Strategy 3** | Replicate the Colorado Bar Association's ACTNow Initiative (Appointing Critical Talent Now) in which the diversity bars sponsor one applicant per judicial appointment

**Strategy 4** | Create an annual judicial recruiting event with each diversity bar association focused on pathways to the bench and resources to support applicants

**Strategy 5** | Create talking points for individuals who are encouraging diverse candidates to consider serving on the bench

Strategy 6 | Engage with community organizations

## **GOAL 4** Support and Develop Diverse Candidates

Strategy 1 | Start recruiting and supporting candidates as early as possible

Strategy 2 | Develop formal training on becoming a judge

Strategy 3 | Train the trainers

Strategy 4 | Educate candidates on the basics, nuances, and successful strategies to navigate the application process

**Strategy 5** | Help candidates develop resilience and persistence during the process so they are not discouraged if rejected

**Strategy 6** | Create partnerships with groups in the legal community

## GOAL 5 Promote Law Firm Responsibility to Encourage Diverse Attorneys to Apply

**Strategy 1** | Increase law firms' encouragement and support of potential judicial applicants during the application process

**Strategy 2** | Encourage law firms to provide employment opportunities to former judges to relieve concerns by candidates that there will not be opportunities when they leave the bench.



# NOMINATING COMMISSIONS

## GOAL 1 Recruit and Appoint Applicants for Judicial Nominating Commissions who are Committed to Diversity

Strategy 1 | Identify diverse lay people, as well as non-diverse lay people supportive of a diverse bench, to apply to serve on a Judicial Nominating Commission (JNC)

**Strategy 2** | Educate and promote how the JNC application/appointment process works to help interested applicants and stakeholders understand the process

**Strategy 3** | Improve notice of deadlines on JNC vacancies to the broader community, stakeholders, and coalition partners so they can recruit applicants

**Strategy 4** | Work with the Judicial Branch to redesign the JNC webpage so JNC vacancies, rosters, deadlines, and JNC applications are prominent, obvious, and easy to navigate

**Strategy 5** | Reduce the JNC term to less than 6 years since the term length may be a barrier for underrepresented communities

## GOAL 2 Ongoing and Mandatory Training for Both New and Existing Members of Judicial Nominating Commissions

Strategy 1 | Develop a consistent set of best practices for the JNC

Strategy 2 | Training and education should entail a deep dive into the value of a diverse bench, the problem when diversity is lacking, and the solutions

**Strategy 3** | Mandatory and ongoing implicit bias training for new JNC members and existing members

Strategy 4 | Encourage Supreme Court Justices who serve as ex-officios to help educate the JNC and play a more vocal role in the process



## **DECIDING OFFICIALS**

## GOAL 1 Educate Decision-Makers on the Importance of Having a Diverse Bench

**Strategy 1** | Inform Judicial leadership, the Attorney General and political leadership about judicial deficits and the lack of diverse representation

## GOAL 2 Create a Plan to Encourage Buy-In from Deciding Officials

**Strategy 1** | Create a comprehensive plan to address deficits and gain buy-in from other leaders who are part of the decision-making process

**Strategy 2** | Design strategies that are different from the historic solutions of having black, indigenous and people of color (BIPOC) candidates assimilate into a white power structure

## **GOAL 3** Target Influential Colorado Companies who have the Decision Makers

**Strategy 1** | Recruit private business to help as they have the power and the platform to help spread the message, reach the broader Colorado community, and influence decision-makers



# **ACCOUNTABILITY & TRACKING**

## GOAL 1 Use Data to Bust Myths and Solve the Right Problems

**Strategy 1** | Survey judicial applicants to track demographic data of candidates

**Strategy 2** | Survey JNC members to track demographic data of commissioners

**Strategy 3 | Track ongoing judicial appointments and JNC appointments to ensure that data is always accurate and updated** 

Strategy 4 | Track demographics of law students at DU and CU

Strategy 5 | Identify diverse lawyers in each judicial district

**Strategy 6** | Compile census demographics for citizens in all judicial districts

Strategy 7 | Report out to the community on successful appointments of diverse judges

Strategy 8 | Eli Wald's survey on the history of all Colorado Judges

**Strategy 9** | Poll potential judicial candidates to gather data on their assessment of the judicial appointment system:

# GOAL 2 Make Data Easily Accessible

**Strategy 1** | Create a public repository to easily access the demographics of Colorado state court judges and appointments



# **MESSAGING & PROMOTING**

## GOAL 1 Widely Publicize the Lack of Judicial Diversity

**Strategy 1** | Educate and promote outside of the legal profession and across different sectors to places of worships, chambers, schools, community centers, private sector

**Strategy 2** | Educate and promote more widely within the profession

Strategy 2 | Through the Colorado Bar Association and Supreme Court, develop messaging opportunities that emphasize the importance of making diversity on the bench a priority

# GOAL 2 Use Empathy and the Power of Personal Stories

**Strategy 1** | Invite non-minority decision-makers to a gathering where that person is the only non-minority

Strategy 2 | Use personal videos from individuals on the value of a diverse bench

**Strategy 3** | Publish the written stories from judges on the value of diversity to the broader community and coalition partners

**Strategy 4** | Publish the appointments of diverse judges while continuing to emphasize the need for additional appointments

## GOAL 3 Publicize Accomplishments of Diverse Judges

**Strategy 1** | Create videos and use print media, social media, TV media to tell the stories

**Strategy 2** | Ensure the inclusion of diverse judicial nominees in awards

## **GOAL 4** Publicize the Work of the Coalition

**Strategy 1** | Create a communications plan for the Coalition

**Strategy 2** | Create a social media presence for the Coalition

Strategy 3 | Create a Coalition webpage on Colorado Bar Association & Colorado Judicial Institute websites

**Strategy 4** | Present at the annual conferences of Coalition Partners and other community Stakeholders

